Method of Application:

LATAPRIMER

1) Clean the surface with a
2) Remove dust particles
3) Allow the surface to dry
4) Water Dilution
5) Apply the Primer once
6) Apply subsequent coat of Primer / Top coats.

MYKLATICRETE INDIA PVT LTD,
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Fax: +91-22-30431333
www.myklaticrete.com
GST: 06AAAEE7788A01

Retailer/Dealer

Mumbai: 022-23456789
Hyderabad: 040-98765432
Ahmedabad: 079-87654321

Available at:

- CBRI
- BIS/ISI Standards

LATICRETE is a registered trademark of LATICRETE International, Inc.
Comparison of Cement Base Wall Putty to the Traditional Putty

<table>
<thead>
<tr>
<th>Description</th>
<th>White Cement Wall Putty</th>
<th>Acrylic Wall Putty</th>
<th>Master Oil Puts (POL)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Description</td>
<td>It's a white, cement-coated, polymer-based paint that is applied to give the coating, light, smooth, and superior finish. It is suitable for both exterior and interior applications.</td>
<td>It is an acrylic and water-based ready-to-use paint specifically formulated to prepare smooth-wall surfaces for painting. It is also a basic putty, which sets when mixed with water and used as a base for wall painting.</td>
<td>It can be applied on external or internal surfaces. It is prepared from a water-resistant paint.</td>
</tr>
<tr>
<td>2. Area of Application</td>
<td>It can be applied on an external or internal surface.</td>
<td>It can be applied on an external or internal surface.</td>
<td>It can be applied on external or internal surfaces.</td>
</tr>
<tr>
<td></td>
<td>Good resistance to water.</td>
<td>Not water resistant.</td>
<td>d) Durability</td>
</tr>
<tr>
<td></td>
<td>Smooth and even.</td>
<td>Smooth and even.</td>
<td>f) VOC</td>
</tr>
<tr>
<td></td>
<td>Smooth and even.</td>
<td>Smooth and even.</td>
<td>g) Density</td>
</tr>
<tr>
<td></td>
<td>1.50 g/m² (approximately)</td>
<td>1.50 g/m² (approximately)</td>
<td>1.50 g/m² (approximately)</td>
</tr>
<tr>
<td></td>
<td>Yellowish cast is achieved.</td>
<td>Very low.</td>
<td>h) Coverage</td>
</tr>
<tr>
<td></td>
<td>20 kg (50 kg/50 kg)</td>
<td>Arts 7.5 kg/2 Coats</td>
<td>20 kg (50 kg/50 kg)</td>
</tr>
<tr>
<td></td>
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<td></td>
<td>20 kg (50 kg/50 kg)</td>
<td>Arts 7.5 kg/2 Coats</td>
<td>20 kg (50 kg/50 kg)</td>
</tr>
</tbody>
</table>

Method of Application: LATEFINISH

A) Surface Preparation

1. Mix the putty to a smooth consistency to prevent the formation of bubbles. Allow the putty to set for 5 minutes before applying.

B) Wall Putty Mixing

Apply the putty in thin coats, allowing each coat to dry before applying the next.

C) Method of Application

1. Clean and dry the surface to be painted. Apply the putty using a trowel or brush, depending on the desired finish.

2. Allow the putty to dry for at least 2 hours before applying the next coat.
**LATAFINISH® WALL PUTTY – FINE FINISH**

This wall putty is a unique formulation of white cement and high performance chemicals and polymers which can be applied on damp as well as dry surfaces.

**Advantages:**
- White cement based Wall Putty
- White, smooth & glossy finish
- Does not allow paint to flake
- Protects paint from moisture
- Curing is not required
- Ideal for interior & exterior walls

**Coverage:**
LATAFINISH® Wall Putty covers approx. 16 to 20 sq. ft per kg for 2 coats, maintaining a maximum thickness of 1.5 mm on smooth plaster surface.

**Available pack size:**
- 40 kg, 20 kg, 5 kg & 1 kg packs.

**Product Specifications:**

<table>
<thead>
<tr>
<th>Properties</th>
<th>Specification of HDB Standard</th>
<th>Results</th>
<th>Standard Method</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tensile Adhesion Strength @ 14 days</td>
<td>≥ 0.8 Mpa</td>
<td>1.6 Mpa</td>
<td>EN 1015:12</td>
</tr>
<tr>
<td>Compressive Strength @ 28 days</td>
<td>7 to 12 MPa</td>
<td>8 Mpa</td>
<td>EN 1015:11</td>
</tr>
<tr>
<td>Setting Time</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. IST (Initial Setting Time)</td>
<td>240 - 360 minutes</td>
<td>300 minutes</td>
<td>EN 196</td>
</tr>
<tr>
<td>2. FST (Final Setting Time)</td>
<td>≤ 500 minutes</td>
<td>≥ 430 minutes</td>
<td>DIN 52617</td>
</tr>
<tr>
<td>Water Absorption</td>
<td>≤ 1 g/l</td>
<td>≤ 1 g/l</td>
<td></td>
</tr>
<tr>
<td>kg/m²·h @ 1 hour</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Water Retentivity</td>
<td>&gt; 95%</td>
<td>99.5%</td>
<td>BS 4551:1</td>
</tr>
<tr>
<td>Put Life</td>
<td>≤ 3 to 4 hours</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**LATAFINISH® WALL PUTTY – COARSE FINISH**

LATAFINISH® Wall Putty - Coarse Finish is made of white cement, polymers, carefully graded fine aggregates & biocides. It has to be mixed with water at the time of application.

**Advantages:**
- Easy to apply
- Good compressive strength
- Water resistant
- Good tensile strength
- Anti fungal
- Covers undulations of plastered surfaces

**Coverage:**
LATAFINISH® Coarse Putty covers approx. 4 to 10 sq. ft per kg for 3mm thickness.

The coverage depends upon the quality of base surface and surface evenness.

**Available pack size:**
- 40 kg & 20 kg packs.

**Product Specifications:**

<table>
<thead>
<tr>
<th>Properties</th>
<th>Specification of HDB Standard</th>
<th>Results</th>
<th>Standard Method</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tensile Adhesion Strength @ 14 days</td>
<td>≥ 0.8 Mpa</td>
<td>1.2 Mpa</td>
<td>EN 1015:12</td>
</tr>
<tr>
<td>Compressive Strength @ 28 days</td>
<td>7 to 12 MPa</td>
<td>8 Mpa</td>
<td>EN 1015:11</td>
</tr>
<tr>
<td>Water Retentivity</td>
<td>&gt; 95%</td>
<td>99%</td>
<td>BS 4551:1</td>
</tr>
<tr>
<td>Put Life</td>
<td>≤ 2 to 3 hours</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
LATAPRIMER
WATER BASED CEMENT PRIMER

MYK LATICRETE LATAPRIMER is a premium quality, water-based dispersion containing acrylic polymers and selected surface activation agents, which penetrate deep into the substrate and maximize bond strength. It can be used on a wide range of substrates including Cement based plasters, gypsum based plasters, POP etc.,

Available in Interior & Exterior grade

Interior grade
Advantages:
- Effective in sealing pores in substrate
- Better adhesion to substrate
- Improves coverage saves paint cost

Dilution:
- Upto 20% dilution with water

Coverage:
- 80 to 100 sq. ft. *

Packaging:
1, 4 hrs cans, 10 & 20 ltrs pails

Compliance:
- VOC: Very low

Exterior grade
Advantages:
- Effective in sealing pores in substrate
- Better adhesion to substrate
- Improves coverage saves paint cost
- Withstands exterior weather conditions

Dilution:
- Upto 100% dilution with water

Coverage:
- 100 to 120 sq. ft.

LATAFINISH® WALL PUTTY

LATAFINISH® Wall Putty from MYK LATICRETE not only strengthens walls but also protects expensive paint from dampness and moisture. Vastly superior to any other wall putty available in the market today, it serves as the best sub-surface for all types of interior and exterior paint applications. Its greater adhesive properties enable perfect bonding with the base and paint, providing a bright, even finished surface that effectively eliminates the need for primer. Benefitting you with considerable savings of time and money.